

**vcpn**  
vision care product news

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**EYEWEAR & SUNWEAR:**  
EVATIK SUNS from WESCAN step out  
**EQUIPMENT:**  
OPTEK gets in SHAPE

JUST RELEASED:  
**CLEARVISION'S**  
**MARC ECKO CUT & SEW**  
TAILORED FOR TODAY'S MAN

**SEIKO** SPORTSWEAR  
color enhanced vision  
Transitions **SOLFX**



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## eyewear & sunwear new product gallery

### ▼ FROM THE COVER

**WESCAN GOES ALL OUT WITH EVATIK SUNWEAR.** Expanding on its Evatik ophthalmic line, Wescan launches Evatik Sunwear for the sophisticated male. The collection offers 18 lightweight, distinctive styles in stainless steel and acetate. With a variety of eyeshapes including modern rectangles and vintage aviators, the sunglasses feature fine detailing on the temples and two-toned coloring. All lenses are Rxable, provide 100% UVA/UVB protection, and have a backside seven-layer anti-reflective lens treatment. Additionally, all styles are available with CR-39<sup>®</sup> and polarized lenses. For more information, contact Wescan Optical at 800-361-6220 or [evatik.com](http://evatik.com), or at Vision Expo West, #18023.



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**VIVID MAKES A SPLASH WITH SPLASH.** Featuring various shades of tortoiseshell laminate colors on the fronts and temples, Vivid Eyewear's Splash collection stands out with bright pastels on the inside of each of its six frames. Women of all ages will appreciate the versatility in the design of this line as they choose from red, green, blue, purple, and pink (shown here on Style No. Splash55). For more information, contact Vivid Eyewear at 800-631-0188 or [Vivid-Eyewear.com](http://Vivid-Eyewear.com), or at Vision Expo West, #19017. ▼



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