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'UV' Gotta Have Shades

Sync Your Eyewear with Your Style

Everyone naturally gravitates toward a specific style. Maybe you dig timelessly traditional pieces with a fresh twist for classical appeal. Perhaps you're fueled by the hottest trends spotted on the runways and the pages of the most influential magazines. Or it's possible you care just as much about comfort as you do style, opting for cozy chic ensembles. Regardless, you must make sure your specs and sunnies fall in line with your very own personal look. We've handpicked fabulous outfits for classy, trendy and casual guys and girls everywhere, with staple frames that'll complement each get-up! Check them out below, and draw inspiration for your unique wardrobe.

Classy

Men:

With a slimming navy jacket, a simple plaid button-down, gray slacks, and a chocolate brown belt and oxfords, gents will instantly bring on the class. Look extra dashing by slipping on studious round EVATIK glasses, or square aviator-inspired shades from [John Varvatos](#).

Women:

Meanwhile, ladies are sure to look perfectly prim and proper, with a hint of femme flair, in a striped blouse under a structured blazer, emerald lace pencil skirt, black pumps and stockings, and a statement necklace. Matte beige [L'Wren Scott](#) sunnies or sleek gold-and-black [MARCIANO](#) specs with brow-bar emphasis pair nicely with this outfit.

men's



John Varvatos (V789)

EVATIK (9083)



frames for every face shape
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TRENDS

Men

Enigmatic Perspective

Modern Prep

Spirited Necessities

Throwback

Renaissance

Women

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Modern Prep

Classic silhouettes from the '60s seamlessly fuse together with today's polished and preppy touches for ultimate mod appeal. Balmy neutrals, pale pinks, piney greens and periwinkle blues set the backdrop for these simple, yet quaint, frames. Quintessential shapes range from rounded cat-eyes, to oval squares, to masculine rounds - soft curves and fluid architecture offer up impeccable profiles suited for almost any face shape. At first glance, these glasses and shades seem to be all about going back to the basics, but smooth colorations, patterns and detailing set them apart for a reenergized, panache look.

For men, the focus is on apparel-inspired prints - think flowing stripes and tried-and-true plaids. Standout patterns are subdued ever so slightly by a calming canvas of deep blues and stone grays.



Dolabany Eyewear
Style: Emerson



EVATIK
Style: 9092



GANT
Style: 3039



Geek Eyewear Victor Ortiz Collection
Style: Geek VO2



ICU Eyewear
Style: 7386



Jean Reno by Cendrine O.
Style: 1406



Lafont
Style: OAKLAND



Randy Jackson
Style: RJ 3017



Smith Optics
Style: Maddox



Ted Baker
Style: B865



TOMS
Style: Charlie Rae



William Morris London
Style: WL6943