

# 20/20

EUROPE  
International eye fashion

## CUSTOMISATION

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## TOM FORD

// THE PRIVATE COLLECTION //

Tom Ford has announced the expansion of his Private Eyewear Collection, an exclusive collection of optical frames and sunglasses made with quality materials, including Indian buffalo horn and Japanese titanium, worn by Mr. Ford himself and specially designed for eyewear lovers.

Three more models have been added to the eleven existing Private Collection models, originally presented on April 2016 to commemorate Tom Ford's eleven years of success in creating eyeglasses.

A new sunglasses style, TOM N.12, a timeless style made of dark brown striped or green striped genuine horn features the iconic T logo, enhanced by photochromic lenses that darken and lighten automatically. TOM N.13, an optical style with a classic soft round shape, is available in dark brown striped or light brown striped genuine horn and optical model TOM N.14, a dark brown striped or light brown striped genuine horn frame comes with a foldable metal clip-on and polarized lenses.

[tomford.com](http://tomford.com)



## KUNOQVIST

// PERSONALITY AND STYLE //

For Autumn/Winter 2017/18, KunoQvist hones in on the worlds of art, design and architecture. Inspiration comes from the old and glamorous vibes of the Art Deco period in the 1920's and the Bauhaus movement, highlighting exquisite craftsmanship, rich colours and patterns in each unique model.

The latest photoshoot for the brand took place in the botanical garden in Lund. Photographer Johan Sundell photographed Swedish Jazz singer Viktoria Tolstoy, described as "an ideal personality for the brand, with her strong character, great sense of humour and fine, artistic sensitivity". KunoQvist is produced by OPO Scandinavia.

[opo.se](http://opo.se)



## EVATIK

// 70S INSPIRED FOR MEN //

Constructed from Mazzucchelli gradient acetate, model EVATIK E-9152 features a retro eye shape inspired by 1970s styling. The solid colour along the brow blends harmoniously with a smoky pattern, creating textural depth; while the decorative rivets on the end piece adds detail to the clean design. A custom engraved OBE UNO flex hinge provides for a discreet logo. Model E-9152 is available in eye-catching hues of Brown, Blue and Black.

Evatik's autumn/winter collection for men is inspired by the latest eyewear trends and includes round and angular shapes with refined contemporary design elements. Produced by WestGroupe. [evatik.com](http://evatik.com)