

vcpn

vision care product news

Introducing
**VCPN
INSIDER**
P14

Bridging
THE GENERATIONS
P24

*ECPs
Get Personal*
WITH LENSES
P34

Wildly Creative

ETNIA BARCELONA'S BE AN ARTIST CAMPAIGN

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**YOUNGER
OPTICS**
The Optical Lens Innovators

David Rips, CEO



Transitions
Signature VII

POLYCARBONATE COMPOSITE
SEGMENTED MULTIFOCAL LENSES
FT28 Bifocal • FT35 Bifocal • 7 x 28 Trifocal



ALL THAT *glitters*

IT'S PLAYFUL, PRETTY AND THE "IT" EMBELLISHMENT ON SLEEK OR BOLDER PROFILES. MEET THE MODERN BEDAZZLERS.



1. GUESS GM0777 Marcolin.com 800.345.8482 InfoUSA@Marcolin.com 2. STARGAZER OKIA.com 852.2371.3889 3. JIMMY CHOO NILE Safilo.com 800.631.1188 Info@Safilo.com 4. PRADA PR52US Luxottica.com 800.422.2020 5. BON VIVANT DAHLIA OgiEyewear.com 888.560.1060 CSR@OgiFrames.com 6. MCM119S Marchon.com 800.645.1300 CS@Marchon.com 7. FYSH UK F-3590 WestGroupe.com 55.455.0042 Info@WestGroupe.com



WESTGROUPE

EVATIK

STYLE: E-9157

This lightweight Japanese titanium frame is hypo-allergenic and corrosion-resistant. A “monobloc” front eliminates the need for eyerim soldering, and square-shaped nosepads provide even distribution of weight for a comfortable fit. Design details include beveling on outside edges and color-blocked, patterned temples.

855.455.0042

WestGroupe.com

COSTA

**BEACH
COLLECTION**

STYLE: PIPER

This petite, unisex model is a 6-base frame of corrosion-free titanium that includes Hydrolite nose pads and temple sleeves for flexibility. Available in shiny black, velvet silver, satin rose gold and shiny gold, Piper features polarized lenses with 580 lens technology to filter harsh yellow light and blue light.

800.447.3700

CostaDelMar.com

OKO BY OKO

**NEW YORK
COLLECTION**

STYLE: NY22

Three styles come in panto, wayfarer-inspired and rectangle shapes in acetate/metal combinations. Each style —one women’s and two unisex— is available in four fun colors including red/pink crystal and classic havana.

888.716.2020

Red888Eyewear.com

**MODERN
OPTICAL**

**MODERN ART
COLLECTION**

STYLE: A391

Spring hinges and silicone nose pads ensure a comfortable fit on three women’s models. The A398 combines a zyl front with stainless steel temples, and A390 features a basket weave pattern in stainless steel. The A391 features a perforated brow offered in three colorways.

800.323.2409

ModernOptical.com

**CLEARVISION
OPTICAL**

BCBGMAXAZRIA

STYLE: LIZZIE

Adhering to the brand’s design philosophy of wearable style, two ophthalmics for women have a feminine edge. Lizzie incorporates cut-out details on the acetate frame front, and the Pandora metal cat eye features a distinct curved double bridge.

800.645.3733

CVOptical.com