

EVATIK Spring 2018 Collection.

March 2018



Modern, clean and refined: EVATIK launches 5 new styles for Spring 2018 that capture the true essence of distinct style.

Drawing inspiration from European eyewear trends and architectural design elements, the new styles combine top quality materials, unique constructions and pops of colors creating a minimalistic and contemporary masculine look that has an understated luxury.

Featured in the new EVATIK campaign, **model E-9162** (above left) is a combination frame where a diamond cut acetate front is matched with metal temples. Screwless barrel hinges ensure a smooth temple movement while adding an architectural inspired design element to this contemporary style that is offered in hues of black, tortoise black and grey.

With a titanium mono-block square front, model **E-9163** exhibits a metal inlay along the browline that creates a sporty, shield look. Contrasting colorations of black/navy, black/charcoal and brown/black provide an added touch of style to this frame.



Also featuring a titanium flat front is model **E-9165** (shown in News headline), a combination frame with an angular square shape perfect for the professional who likes to stand out with style. The browline to the end pieces are wrapped in acetate in contrasting colors, creating combinations of black/grey, tortoise/black and navy/gun.

Two stainless steel frames complete the EVATIK Spring 2018 collection.



Semi rimless **model E-9164** features two tone coloring with a cut down stripe showcased on the end pieces and the temples. This sporty style is offered in navy/grey, brown/black and black/navy.

Style **E-9168** features a striped pattern that is laser etched along the temples and is finished with a metal inlay at the hinge break. A thin line is engraved around the perimeter of the frame and finished in a secondary coloration for a subtle pop of color. This style is available in combinations of charcoal/red, black/cobalt and navy/gun.