



NEWS

EVATIK – Fall 2018 Collection

by *Maarten Weidema* 1 September 2018

Minimalistic design, fine detailing and subtle pops of color provide a polished and refined look to the new **EVATIK** releases for Fall 2018. Drawing inspiration from European eyewear trends, the new collection features high end materials and architectural design elements that strike the perfect balance between comfort and luxury, appealing to today's modern man.



The perfect choice, for an up-to-date, on trend look is stainless steel style E-9175. Featuring a square eye shape, drop bridge and a mono-block front for a lightweight and minimalistic design. Laser cut pattern inspired by carbon fiber texture is showcased on the temple for subtle detailing. The two tone coloring creates beautiful contrast between the neutral base tones and the strong accent color, available in black blue, brown taupe and charcoal red.



Beveled edges along the browline and bridge create added dimension for style E-9176. A laser cutout design on the temples is inspired by the concept of positive vs. negative space, that is accentuated in contrasting colorations offered in brown black, charcoal red and black blue.



Handmade acetate wrapped along the browbar provides a modern update to this sporty rectangular style: E-9177. Featuring OBE UNOFLEX spring hinges for superior comfort and durability, this large fit combination frame comes in hues of tortoise black, black gun and matte black grey.



Another large fit frame is style E-9178 in a semi rimless construction. This style showcases lightweight and flexible rubber temples with a wood overlay providing different textures and finishes to a classic design. E-9178 is available in charcoal, black and brown.

Check out their [website](#) for more information.