

**LaunchPad: Also New****WestGroupe Releases November EVATIK Styles**

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Monday, November 5, 2018 12:05 AM



High end materials and architectural design elements are encompassed the new EVATIK releases from [WestGroupe](#). These new styles combine masculine styling with subtle pops of color, while providing comfort coupled with a luxury appeal. The new E-9179 features a playful mix of geometric pattern in chromatic sequence of color that adds an unexpected 3D element. This style features a cross hatch pattern that seamlessly forms into a herringbone sequence on the temples. The eye shape is highlighted with a solid outline that layers against the pattern, and this style is available in brown black, charcoal camel and black blue. The new E-9180 frame style features a rectangular silhouette with patterned acetate, mixed with double cubed metal end caps on the temples. This large fit frame comes in tones of grey smoke, tortoise and matte black.

[www.westgroupe.com/evatik](http://www.westgroupe.com/evatik)[More Images](#)